Call for Nominations to Movie Design Awards

The A' International Movie Design Awards will honor achievements and design excellence in motion pictures from all countries.

Call for Entries : Movie Design Awards
Today, A' Design Award & Competition announced its call for nominations to annual juried International Movie Design Awards. Filmmakers, directors and producers worldwide are invited to enter their films for award consideration. Unlike other awards for cinema and motion pictures, the A' International Movie Design Awards focuses more on the embedded design practices, principles and visual aesthetics of submissions. The awards ceremony has been instituted to honor both artistic and technical excellence in the film industry. Entries are open for theatrical trailers, internet videos, independent productions, short movies, documentaries, animations, commercials, reality shows, interactive video, entertainment programs, as well as feature films in all genres.

The A' International Movie Design Awards will be given for the works (films, trailers, ads, animations, videos, tv-formats etc.) rather than the individuals who were involved in their production; there will not be award categories for best director, best actor, best actress or for individual performances. There will be five different distinctions: Platinum (Best Picture), Gold, Silver, Bronze and Iron awards will be given. The International Movie Design Awards are given without regard to commercial interests or box-office sales, but rather to highlight the films that successfully integrate design thinking during production, directing, filmmaking and cinematography.

Evaluation of Entries

Entries will not be voted by the public and participants will not be required to ask for votes either. The International A' Movie Design Awards will be voted by a grand jury panel of academics, professionals and journalists. Entries will be peer reviewed and anonymously voted on evaluation criteria such as simulation of experiences, communication of ideas, stories, perceptions, feelings and atmosphere, visual aesthetics, sound design, scene design, setting design, story design, character design as well as other relevant aspects such as poster design, film-editing, dialogs, special effects, choreography, cinematography, costume design and soundtrack design. The evaluation criteria will be different for different film and genre classifications. The decision of the jury shall be final. Movie designs that contribute the most to the enrichment and influence of film industry will be specially highlighted.

A' Movie Design Prize

The International Movie Design Awards are presented annually at a black-tie gala-night ceremony in Italy where all winners will be invited to join to network with other laureates as well as media members and designers. During the award ceremony, winners will receive their certificates of achievements, award trophies as well as the annual yearbook of best entries. To promote the success of winning the accolades, A' Design Award and Competition will translate award winning project descriptions to over twenty languages. Laureates of the A' International Movie Design Awards will benefit from editorial coverage and publicity through dozens of press partners, as well as inclusion in design news networks. Award winning works will also receive a complementary press release preparation and distribution service in addition to the ability to use the award winner logo in marketing and communications. Each award winner will receive two complimentary invitations to the award ceremony.

Applications & Deadline

During nominations, entrants will be required to provide a short descriptive text, video file (up to 45 seconds) and a visual presentation of the movie represented by some of the key frames plus the movie poster. Entrants can also provide a link to the original movie or longer video. Entry presentation guidelines, list of jury members, eligibility criteria and further details for participation are available at http://www.adesignaward.com Deadline for nominations is on February 28th of each year. Results will be announced on April 15 annually.

About the International Movie Design Award

Movies are powerful mediums for education as well as for spreading ideas, concepts and philosophies, films have an important role as cultural artifacts that not only represent the cultures they are created in but also helps shaping them, thus The International A' Movie Design Awards were established to promote and create awareness for film culture and for good design practices and principles in motion pictures industry. The Movie Design Awards were created to recognize design excellences in films, animations and cinema that please and satisfy the needs of society for entertainment, news, fresh perspectives and fiction.

About the A' Design Awards

A' Design Award & Competitions are organized annually in over hundred different design disciplines to promote, stimulate, support and create awareness for good design in cultural, educational, intellectual, artistic, social, philanthropic, scientific and technological initiatives worldwide. The aim of the A' Design Award & Competition is to push boundaries of science, design and technology for a better future. Learn more and discover the mission and vision of A' Design Award & Competition at http://www.whatisadesignaward.com

Learn more about the A' Design Awards

Check out the A' Design Award Presentation: http://www.designaward.com

In-depth Presentation of A' Design Accolades: http://www.whatisadesignaward.com

Browse award winning designs: http://www.awardeddesigns.com

Access Press-Kits of award winning works and projects: http://www.press-kit.org

Read Interviews with Award Winning Designers: http://www.design-interviews.com

Enter your works to the A' Design competition at: http://www.adesignaward.com/registration.php

Discover World Design Rankings: http://www.worlddesignrankings.com

Download A' Design Award Logo & Editorial Images: https://www.adesignaward.com/downloads.html