

SERVICE DESIGN AWARD

A' Design Award & Competition is one of the world's leading international annual juried competitions for design. The A' Design Accolades are organized in a wide range of creative fields to highlight the very best designers from all countries in all disciplines. Entries to the competition are peer-reviewed and anonymously judged by an influential jury panel of experienced academics, prominent press members and established professionals. A' Design Award & Competition promises fame, prestige, publicity and international recognition to all A' Design Award Winners through the A' Design Prize which is given to celebrate the awarded designs. The "A' Design Prize" is a coveted and comprehensive winners' kit for awarded designs. "A' Design Prize" includes but not limited to: international design excellence certificate in metal frame, invitation to the exclusive gala-night in Italy, online + offline exhibition of awarded projects, poster of awarded projects, hardcover printed best projects' yearbook publication, special 3d printed metal award trophy in luxury black box, project translation to many languages in order to truly reach international audiences, an exclusive interview with the winner, press release preparation and distribution, license to use "A' Design Award Winner Logo" in your communication, promotion of awarded works to thousands of other publications, media appearances through our press partners, inclusion in World Design Rankings as well as access to further marketing and PR tools. Every year, projects that focus on innovation, technology, design and creativity are awarded with the A' Design Award. Entries are accepted annually till February 28th and results are announced every year on April 15. Designers worldwide are called to take part in the accolades by entering their best works at designaward.com



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& COMPETITION